



HOSTED BY: SANTA FE COLLEGE

21st Annual FCIE Conference

OCTOBER 7-8, 2021

Thursday, Oct. 7th

10:30am-12:30pm

Pre-conference Workshops

1. Florida Linkage Institutes (S319)

Florida Statute has created Florida Linkage Institutions between public postsecondary institutions in our state and foreign countries. Each Linkage Institution provides in-state tuition for up to 25 international students. This closed-door meeting will allow representatives from the colleges and universities that host Florida Linkage Institutions to meet and discuss how they can coordinate their activities.

2. Virtual Exchange (S328)

During the last year, FCIE has worked closely with the University of Florida's Center for Latin American Studies in order to provide training on virtual exchange programs (VEs) to administrators and faculty in the Florida College System (FCS). This meeting will encourage FCS representatives to share their experiences, explain what VEs they have implemented so far, and share best practices.

3. International Student Recruitment (S329)

This workshop will allow participants to share practical information on how they have been able to grow or maintain international student recruitment in the midst of the pandemic. The workshop will be led by representatives from Florida universities and colleges and will be sensitive to the needs of each type of institution.

12:00pm-1:00pm

Conference Registration in Fine Arts Hall Lobby

1:00pm-1:15pm

Conference Opening in FAH Lobby

Dr. Vilma Fuentes, FCIE President
Assistant Vice President for Academic Affairs
Santa Fe College

Dr. AnneLiese Busch, FCIE Executive Director
Associate Dean of International Programs
University of Tampa



1:15pm-2:00pm

Keynote Address (FAH Lobby)

- Douglas Broderick, former United Nations Relief Programs Officer

Douglas Broderick has decades of experience working with Catholic Relief Services (1983-1992) and the United Nations (1992-2017) responding to large-scale emergency relief programs in response to famines, floods, war, and the mass displacement of people. He has worked in over 70 countries throughout his distinguished career. Some of his most notable assignments include overseeing humanitarian relief operations in Kigali, Rwanda after the 1994 genocide; coordinating \$55 million of emergency relief in order to feed 3 million people in Bangladesh after cyclone Sidr in 2007; and coordinating 28 UN agencies and over \$1 billion in aid over five years in Indonesia. Most recently, Mr. Broderick served as acting country director for the UN World Food Programme in the Philippines (2019-2020) and as a consultant representing the Rockefeller Foundation in the Council of Foreign Relations (2018-present).

2:15pm-3:30pm - Concurrent Sessions

1. *Digital strategies to successfully recruit in Latin and South America (S329)*

Presented by:

- Mindi Hertzog, Senior International Trade Specialist, U.S. Commercial Service
- Martha Sanchez, Senior Commercial Specialist, U.S. Embassy - Mexico City
- Laura Reffatti, Commercial Specialist, U.S. Embassy – Brasilia, Brazil

Overview:

- Educational institutions need to understand that making improvements to their website and social media strategy will have a dramatic effect on the number of visitors (domestic and international) to their website and will support recruitment to their schools. Experts from the U.S., Brazil, and Mexico will discuss specific strategies and how to successfully recruit using online tools in these important markets.

2. *Virtual collaboration among Santa Fe College and UMSA (S328)*

Presented by:

- Marcela Murillo, Assistant Professor, Santa Fe College
- Iver Ajata, Assistant Professor of Technical English, UMSA (Universidad Mayor de San Andres)

Overview:

- This presentation explores the planification, implementation and future recommendations for the language-focused Virtual Exchange between Santa Fe College and Universidad Mayor de San Andres. It will give an overview of the virtual planning process, which was done completely online, and the VE itself.

3. *Widening the Lens: Examining and doing art from diverse global perspectives (Art Gallery)*

Presented by:

- Dan Stepp, Associate Professor of Art, Santa Fe College
- Mario A. Mutis R., Assistant Professor of Art, Santa Fe College
- Claire Orenduff, Associate Professor of Art History, Santa Fe College

Overview:

- This session will discuss ways in which Studio Art, Art Appreciation, and Art History faculty at Santa Fe College are attempting to widen the traditional lens of these fields in order to acknowledge and support diverse perspectives and voices. In this session, we will present three separate approaches to fostering diversity and global awareness in the classroom. First, we will discuss the use of traditional international arts techniques in a studio course. Next, we will introduce our student-led exploration of diverse artists in Art Appreciation, particularly those who engage with and expose Art History's past. Finally, we will discuss the re-framing of Art History as a global study within the parameters of the state's general education curriculum. Participants in the session will see three concrete pedagogical approaches that are intended to create an inclusionary space for all students while also increasing awareness of our position as a globally minded institution.

3:45pm-5:00pm - Concurrent Sessions**1. *Internationalizing the piano curriculum: Music from Africa and Latin America (Lyceum)*****Presented by:**

- Mitch McKay, Associate Professor of Music, Santa Fe College

Overview:

- This session will explore music by Joshua Uzoigwe, Tan Dun, and Alberto Ginastera. We will analyze the use of indigenous music in classical structures, and discuss the use of African, Asian, and Latin American music in piano pedagogy.

2. *Innovative and creative ways of internationalizing African languages beyond borders (S329)***Presented by:**

- Dr. Agnes Leslie, Master Lecturer/Outreach Director, University of Florida
- Dr. Rose Lugano, Master Lecturer/Language Coordinator, University of Florida
- Dr. Kole Odutola, Senior Lecturer, University of Florida.

Overview:

- In this lively and engaging session, University of Florida African language lecturers will explore some innovative and creative ways they adopt to promote language learning including real life experiments, culture, literature, and the media. Using Swahili from East and Central Africa and Yoruba from West Africa, the presenters show how they go beyond the borders and universalize their teaching using traditional and new ways of teaching. They will also provide examples of financial scholarships students can access beyond the traditional ways. Although the focus will be on African languages, the strategies can also be applied to other languages.

3. *What in the World is Broward College Doing? (S328)*

Presented by:

- David Moore, Dean of International Education, Broward College
- Maria Bernal, District Director for International Student Success, Broward College
- Janice Toh, Program Manager for International Strategic Initiatives, Broward College

Overview:

This session will provide an overview of the Broward College international programming model which extends to 12 countries where BC courses and degrees are offered to 2200 students at last count.

It will describe the rationale for and the relative impact of the program which has been over 40 years in the making.

5:15pm-7:00pm - Fine Arts Hall Lobby

- Welcome Address by:
Dr. Paul Broadie II
President of Santa Fe College
- Reception with Hors d'oeuvres
and Drinks



Friday, Oct. 8th

8:30am-9:15am - Concurrent Sessions

1. *Closing the opportunity gap for international students (S326)*

Presented by:

- Nitin Agrawal, Co-founder/CEO, Interstride
- Greg Victory, Assistant Vice President of Student Affairs and Executive Director of the Career Center, Duke University
- Julian Huenerfauth, Assistant Director of International Student Career Services, Rochester Institute of Technology

Overview:

- U.S. institutions must reimagine the international student ecosystem by deploying the right tools and technology and partnering with external stakeholders to close the opportunity gap for international students.

This session will explain what the international student ecosystem looks like – including the challenges international students face, and in turn the challenges university admins and staff face in supporting this population. It will address how technology can play a key role in solving these problems, as supported by examples and case studies. It will also address how to build an action plan and leverage stakeholders in the ecosystem to make an impact.

2. *Promoting diversity in prestigious scholarship for international education (S328)*

Presented by:

- Susy Gómez, Associate Director for Education Abroad, Florida International University

Overview:

- Several nationally prestigious awards and other scholarships facilitate international education opportunities for students. Though many of these programs have diversity as a core value, students from minoritized backgrounds are not always represented in the applicants and awardees for these opportunities. This session focuses on some of the nationally competitive awards for education abroad, as well as on the application experiences of diverse students and on what we can do as international educators to promote equity both in these awards and in international opportunities. At the end of the session, participants will have strategies to promote the awards to their students and facilitate their application process and experiences.

3. *When "I"s see "you": Building the bridges between cultures (S329)*

Presented by:

- Dr. Svitlana Sharkova, Postdoctoral Researcher, H.S. Kostyuk Institute of Psychology of the Academy of Educational Sciences of Ukraine.
- David Manning, Full Professor in the Department of Social and Behavioral Studies, Santa Fe College
- Dr. Anna Ageicheva, Dean of the Faculty of Humanities, National University "Yuri Kondratyuk Poltava Polytechnic"

Overview:

- Meeting new people, discovering new traditions (through food, art, ways of greeting, celebration of holidays and so on) are just the first steps in a long-term journey final destination of which can be qualitative transformations of inner "I". Three authors engaged in this presentation have unique cultural experience. They will discuss online international projects between Ukraine and Santa Fe college; share the stories of success and challenges of building up communication within multicultural groups of students. You can compare the impressions of Ukrainians from American culture and Americans from Ukrainian culture. Finally, practical suggestions on how teachers can create their own toolboxes is to encourage students to explore different cultures and develop their own positive cultural identity will be offered. Various activities (including games with maps, bank notes, music, etc.) which have been introduced during the research study in Ukraine will be analyzed. The results of implementing such intercultural-sensitivity training during foreign language classes revealed the participants tolerant attitudes to various nations, express both in language and behavior and in the overcoming of the psychological barrier of communicating with foreigners in English.

9:15am-9:45am

Coffee Break in FAH Lobby

10:30am-11:45am - Concurrent Sessions**1. *Globalizing an online graduate business education course (S328)*****Presented by:**

- Carrie Martins, Graduate Student Advisor, University of Florida
- Lisa Martino, Lecturer and Academic Program Coordinator, University of Central Florida
- Mary Risner, Associate Director of the Center for Latin American Studies, University of Florida

Overview:

- In our current globally connected virtual world, multicultural awareness is important for successful multicultural business teams. Therefore, exposure with intercultural communication is essential for acceptable global attitudes and behavior. One way to accomplish this goal is to engage present and future business education teachers and administrators in an authentic international virtual exchange experience.

In the University of Central Florida's online BTE 6935 Seminar in Business Education graduate course, a new global business competency model was created. The course module was designed to increase global learning for authentic student and faculty engagement. Module objectives include applying cross-cultural strategies for intercultural communication, attitude, and behavior competence. Course activities include pre- and post- global competency module student survey, global business competencies lesson with assessments, and interviews with Latin American students, professors, and international business owners using a video conferencing tool. This conference session includes a discussion of lessons learned and examples of the virtual exchange activity plan, syllabus, lesson plan with assessments, and pre- and post- module survey results. This project was funded through a CIBER Consortium for Minority Service Institutions and Community College Grant.

2. *Innovative virtual global education to internationalize your campus (S326)*

Presented by:

- PJ Shoulders, Director of Institutional Partnerships & Marketing, Study Abroad Association
- Domenica Diraviam, Senior Instructional Designer and Italian/French Instructor, Broward College
- Brian Shuler, Instructor for Humanities and Cultural Studies, Hillsborough Community College

Overview:

- Only 1.8% of all U.S. college students study abroad, according to NAFSA. What about the other 98.2%? How can we offer these students, many of whom may never have the time, money, or ability to attend a traditional study abroad program, access to interactive global learning experiences? By embracing innovative virtual international education!

Many think of COIL, virtual exchanges, or internships as the only virtual international education options, but there are other ways to virtually infuse your campus with international experiences, which we will explore in more detail.

Here unique examples from faculty at two different community colleges about how they are incorporating the latest trends and strategies to virtually infuse their campuses with global learning opportunities for students of all backgrounds, majors, and financial means.

We will also examine how embracing virtual IE programming can help achieve campus goals, such as:

- increased enrollments in traditional study abroad programs,
- campus internationalization objectives, and
- campus diversity, equity, and inclusion (DEI) efforts.

Finally, as we move out of the pandemic and back to traditional study abroad, we will have an open discussion about the future of virtual programming in international education period participants can share insights into their own successes and challenges with virtual global learning experiences, discuss outcomes from virtual programming this last year, and highlight best practices as we look to the future of IE.

3. *Discussion on best practices for virtual recruiting (S329)*

Presented by:

- Stephen Mitchell, International Recruiter, Broward College

Overview:

- Even before the pandemic, Broward College was doing most of its international recruiting virtually. As a result, we had effective virtual processes in place. However, once the pandemic arrived, more opportunities arose on how we could better utilize virtual recruiting.

Join this discussion group to learn about Broward College's virtual recruiting best practices as well as challenges faced in virtual recruiting.

During the discussion we will invite you to share what your organization is doing to recruit internationally virtually.

12:00pm-1:30pm

Lunch Keynote in FAH Lobby

- Sebron “CB” Toney, U.S. Diplomat-in-Residence for the Southeastern U.S.

Sebron “C.B.” Toney has over 33 years of experience working as a foreign service in the U.S. Department of State. His expansive career have enabled him to travel to over 100 countries. His most recent assignments included serving as the Consul General in Peshwar, Pakistan and Jeddah, Saudi Arabia. He also served as the Provincial Reconstruction Team Management Officer at the American Embassy in Kabul, Afghanistan. Toney’s other tours of duty have included Brazil, Iraq, Kenya, Senegal, South Africa, Sudan, Thailand, and Washington, D.C. He currently serves as the Diplomat-in-Residence for Southern Alabama, Northern Florida, and Southern Georgia where he is helping to recruit the next generation of U.S. foreign service officers.

1:45pm-3:00pm - Concurrent Sessions

1. *Virtual Exchange: Connecting classrooms and building relationships (S326)*

Presented by:

- Domenica Diraviam, Senior Instructional Designer and Italian/French Instructor, Broward College
- Lisa Burgess, Assistant Professor of Biological Science, Broward College
- Kaya Hamer-Small, Assistant Professor of Sociology, Broward College

Overview:

- Broward College has an extensive international education department that partners with other education centers around the globe. These partners provide BC courses to international students using BC course objectives and outlines but are separated by physical and cultural distance. This session will highlight innovative ways in which Broward College will engage in and create a virtual exchange program with their existing international partners. Facilitators will share Broward College’s vision for its immediate future of Virtual Exchange. The interdisciplinary capstone honors course (IDH2121) will be used as an example. IDH2121 has common learning outcomes and assessments while incorporating content from at least two disciplines. The collaboration among students offers the opportunity to contribute their expertise while learning other perspectives.

Design, development, and facilitation of this course will provide planned outcomes for faculty professional development in collaboration of instructional designers to provide adaptable VE modules in BC’s learning management system. Facilitators will share course design elements in the Broward college LMS intended to be used by multiple disciplines as templates for future VE projects, assignments, and meetings. These elements can be used by multiple disciplines to ease the workload associated with developing the assignments and projects. They will provide alignment examples of learning outcomes, outline the advantages of partnering with faculty from institutions that have similar learning al cooked and selecting learning outcomes that are easily accessible for both VE partners.

Broward college will take advantage of the opportunity to build virtual exchanges utilizing existing international partners from their International Education Program abroad. This unique relationship allows the college to easily transition to a VE environment in many disciplines and develop an in-house program for VE. This will present multiple opportunities for students in general education and major courses to participate in VE projects.

2. *Internationalization through Fulbright (S329)*

Presented by:

- Vilma Fuentes, Assistant Vice President for Academic Affairs, Santa Fe College
- Dan Rodkin, Associate Vice President for Student Affairs, Santa Fe College
- Mona Ahmed Ashour, Fulbright Scholar-in-Residence, Santa Fe College

Overview:

- The presenters will highlight different Fulbright Programs and how these can be used to advance comprehensive internationalization at Florida colleges and universities. Specifically, presentations will highlight how Fulbright helps internationalize the curriculum, advance global awareness on U.S. campuses, and promote intercultural awareness. The session will also show the longer-term impacts of Fulbright programs and their ability to facilitate the establishment new international partnerships, virtual exchange programs, and face-to-face student and faculty exchanges.

3. *Virtual Exchanges: From learning the ropes to results (S328)*

Presented by:

- Jessica Surana, Coordinator of International Education, Santa Fe College

Overview:

- This session will delve into the world of virtual exchanges (VE) and the many possibilities there are to facilitate successful ones. Through the lense of Santa Fe College (SF) staff, participants will learn what it has been like to administer several types of VEs, integrate VEs as a staple in international education programming, and measure the impact VEs have on students. The session will also cover the different types of technology that can be leveraged to facilitate and assess VEs.

3:15pm-4:30pm - Concurrent Sessions

1. *Re-imaging student lifecycle support with a Mobile App Solution (S326)*

Presented by:

- Ganesh Neelanjanmath, iCent App

Overview:

- COVID-19 challenged the International Education sector in many ways and redefined what equitable support looks like to students looking to continue their studies remotely, and sometimes from abroad. In this session, explore real applications of a mobile app (iCent App) at Canadian institutions which re-imagined the student support lifecycle for a remote reality.

2. *Student Coaching through Philosophy (S328)*

Presented by:

- John Castillo, Ph.D. in Philosophy, Santa Fe College

Overview:

- The goal of advising philosophy is that the participants (students) at the end of the set of sessions will be able to unfold their known found knowledge in themselves in such a manner that they could implement the tools learned about philosophical therapy in themselves, like person with a better understanding of themselves, who understand what causes distress and misbehavior and, how to prevent it and heal it. In this line of thinking M. Nussbaum mentions: "If the diseases that impede human flourishing are above all disease of belief and social teaching and if critical arguments of the kind Philosophy provides are necessary and perhaps even sufficient for dislodging these obstacles, then the Philosophy will seem to be necessary, perhaps even sufficient, for getting people from disease to health."

(The Therapy of Desire, Martha C. Nussbaum, Princeton University Press, 1984, p.4)

4:45pm-5:00pm

Closing Remarks (S326)

Dr. AnneLiese Busch, FCIE Executive Director
Associate Dean of International Programs
University of Tampa

Dr. Vilma Fuentes, FCIE President
Assistant Vice President for Academic Affairs
Santa Fe College



Lyceum

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