

**Broward College  
Greene International Education Institute**

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AVP for International Education  
and SACS Liaison**

**FCIE Conference, September 28, 2012**

# The Broward College International Education Model

1. Study Abroad

2. International Students

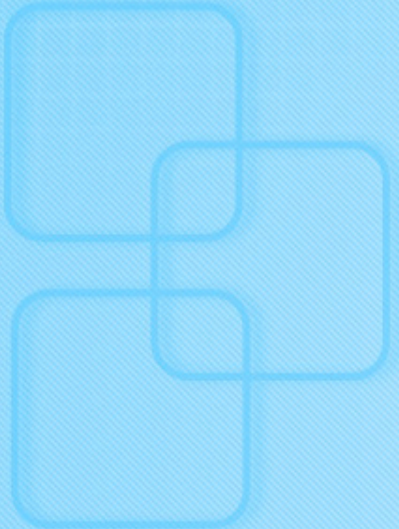
3. The “third way”

- establishing international partnerships where BC programs can be offered in English to students from a foreign country



# Types of Agreements

- Technical Service Agreement – consulting services
- Affiliate – partners emulate BC programming
- International Center – SACS Approval based on a detailed Substantive Change Prospectus



# Broward has international Affiliates in India and China and Centers in Sri Lanka, Singapore and Vietnam



# Broward has international Affiliates in Guyana and Colombia and Centers in Ecuador and Peru.



# Academic Affiliates

\*indicates pending Board Approval

Name	Location	Faculty Coordinator
National Management School	India	Hunter
University Autonoma del Caribe	Colombia	Hincapie
Wuxi South Ocean College	China	Wang
*Nanyang Institute of Management	Singapore	Open
Texila American College	Guyana	Open

# SACS Approved International Centers

Name	Location	Year of partnership	SACS Approval	Faculty Coordinator
Center for American Education	Singapore	1986	1996	Mason
Broward CAE	Ecuador	2007	2007	Sahagun
American College of Higher Education	Sri Lanka	1997	2010	Oliveira
CAE at Universidad San Ignacio de Loyola	Peru	2009	2010	Bernal-Dobek
Institute for American Education /VATC	Vietnam	2007	2011	Treptow

Welcome to the Institute of American Education, in Ho Chi Minh City, Vietnam which offers three AS degree programs. The photo on the right on wall has a student holding our catalog. Our team visited there in May.






On June 1, 2012, President Armstrong signed an agreement of academic affiliation with Chiway Education Group in Wuxi, China to offer Broward College programs.







# First step: Due Diligence

- Before undertaking to create a new international affiliation due diligence must be made to ensure that the candidate for affiliation is compatible with Broward College and that there is a reasonable chance of establishing a successful long-term affiliation.
  - It is the responsibility of the AVP for International Education to perform this evaluation and make appropriate recommendations to senior administration before entering into an Agreement of Academic Affiliation or a Contract for Instructional Services.
  - Sometimes the two institutions sign an MOU to establish a basis for continued discussions which may lead toward
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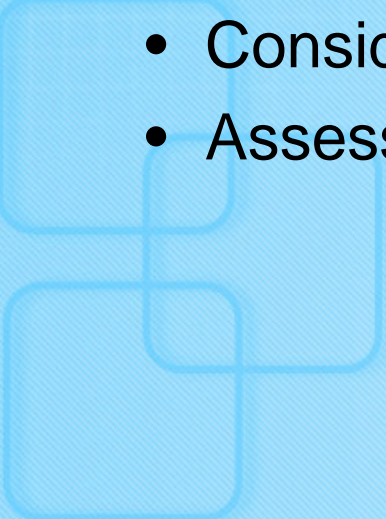



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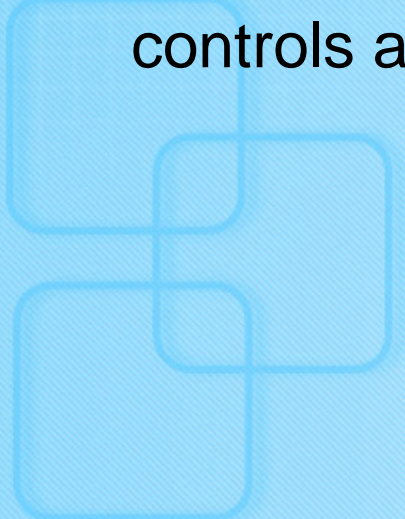



# First Step: Due Diligence

- Market analysis by potential partners to determine the viability of the program at this location:
    - Level of English readiness
    - Potential faculty available to teach
    - Determine which programs have appeal to the local audience
    - Consider program locations, titles, staffing model
    - Assess intangible factors to determine viability
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## Second Step: Affiliation Agreement

- Once established, all courses are offered by the host institution (not Broward) until SACS approval
  - Institutions pay an affiliation fee to cover BC expenses
  - Faculty coordinator is identified to support the project
  - Site visits are arranged twice each year to ensure quality controls are in place.
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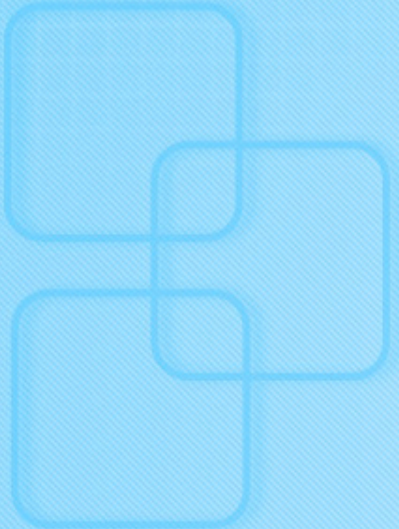
## Third Step: Substantive Change Prospectus

- SACS requires Collaborative Academic Agreements to undergo a thorough review:
  - Member institution (Broward) must submit a ***Substantive Change Prospectus*** any time a new site is opened locally or overseas. We have 10 locations in Broward County and 5 approved International Centers.
  - Upon approval from the Commission, we are permitted to offer the courses at the international Center as our own. Students register at Broward, earn credits, grades are posted to our transcript and ultimately they can graduate from Broward with the AA or AS without ever leaving their home country.



# Once Approved: How to we ensure quality?

- Our task is provide support and oversight for every aspect of program delivery.
- Daily communication between Int. Ed. office, registrar's office, campus personnel, etc.
- Onsite visits twice each year as if we were a SACS visiting team.



# Faculty

- Teaching credentials: masters plus 18 gsh or alternative justification (SACS COC guidelines)
- Classroom observations (utilize special classroom observation form)
- Faculty development (workshops, presentations, activities)
- Adequacy of full-time faculty to support program



# Library/Learning Resources

- Ensure library access for all students and faculty (make sure log in process is understood)
- Faculty development to require students to use library
- Orientation of students to use of library

# Student Support Services:

- Testing
- Advising
- Tutoring
- Language support (labs and staff)
- Transfer services



# Program Evaluation

- Integrate with Broward College (AS program review)
- Coordinate Gen. Ed. Assessment
- Written program evaluation at year's end by faculty coordinators
- Increase oversight of faculty evaluation; send AD's to observe and evaluate?

# Public Relations/Marketing/Publications

- Must approve all public references including website and printed publications to SACS accreditation and the relationship between the International Center and Broward College
- Ensure that disclaimer statement from SACS COC policy has been posted on websites and in future publications
- Refer to International Centers as “affiliated partners”, “collaborative arrangements”, but not as Broward College campus.

# Benefits to Broward College

- Financial
  - No taxpayer money
  - No competition for resources to serve Broward students
  - Some students transfer directly into Broward College from our centers
- Our cost center:
  - Provides scholarships for students studying abroad
  - Sponsors an Honors Faculty travel award
  - Pays for all program-related travel
  - Pays stipends for program coordinators
  - Pays salaries for 3 staff members
  - Pays for memberships and expenses related to International Education

# Benefits to Broward College

- In the last 35 years, over 200 faculty, administration and board members have participated in Broward College international education programs overseas.
- The name of Broward has been “exported” around the world generating interest and students from abroad.
- Broward College has become known throughout the US higher education community as an innovator and leader in the field of international education.



¡Vale la pena!