

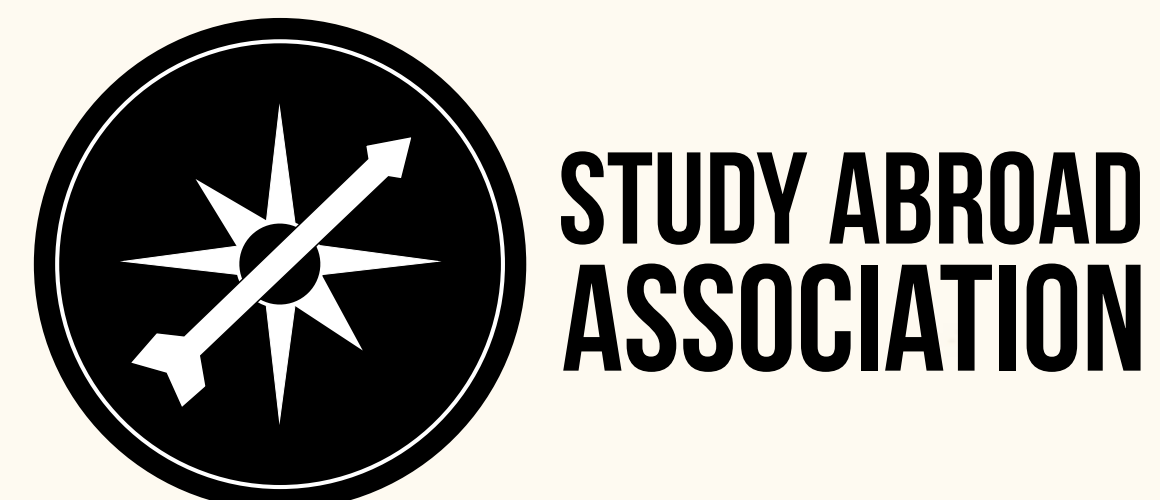
# A NEW GENERATION OF STUDY ABROAD

INCREASE STUDY ABROAD AND SERVICE LEARNING PARTICIPATION,  
WHILE CUSTOMIZING IN-DEPTH, AFFORDABLE AND SAFE PROGRAMS



## CHRISTIAN ALYEA

Program Director and Founder of  
the Study Abroad Association





# WHY ARE WE HERE?







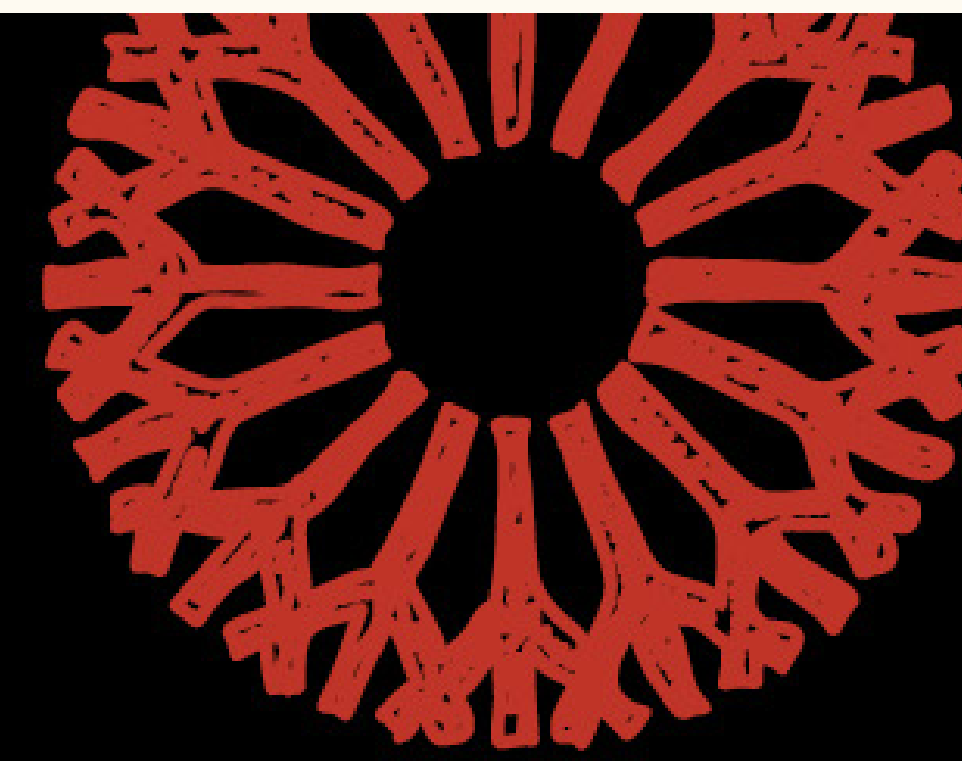
# **10 STEPS GUARANTEED TO INCREASE STUDY ABROAD PARTICIPATION**

- 1.** Plan Ahead & Start Early
- 2.** Study Abroad Fair
- 3.** Study Abroad Table
- 4.** Campus Wide Email
- 5.** Organize a Faculty Development
- 6.** Scholarships, Fundraising, Go Fund Me Pages
- 7.** Study Abroad Courses that Students Need
- 8.** Marketing/Social Media
- 9.** Regular Informational Meetings
- 10.** Affordable Programs/City Stay/Recurring Programs



# STUDY ABROAD

OCCC 2018



BELIZE

Winter Break

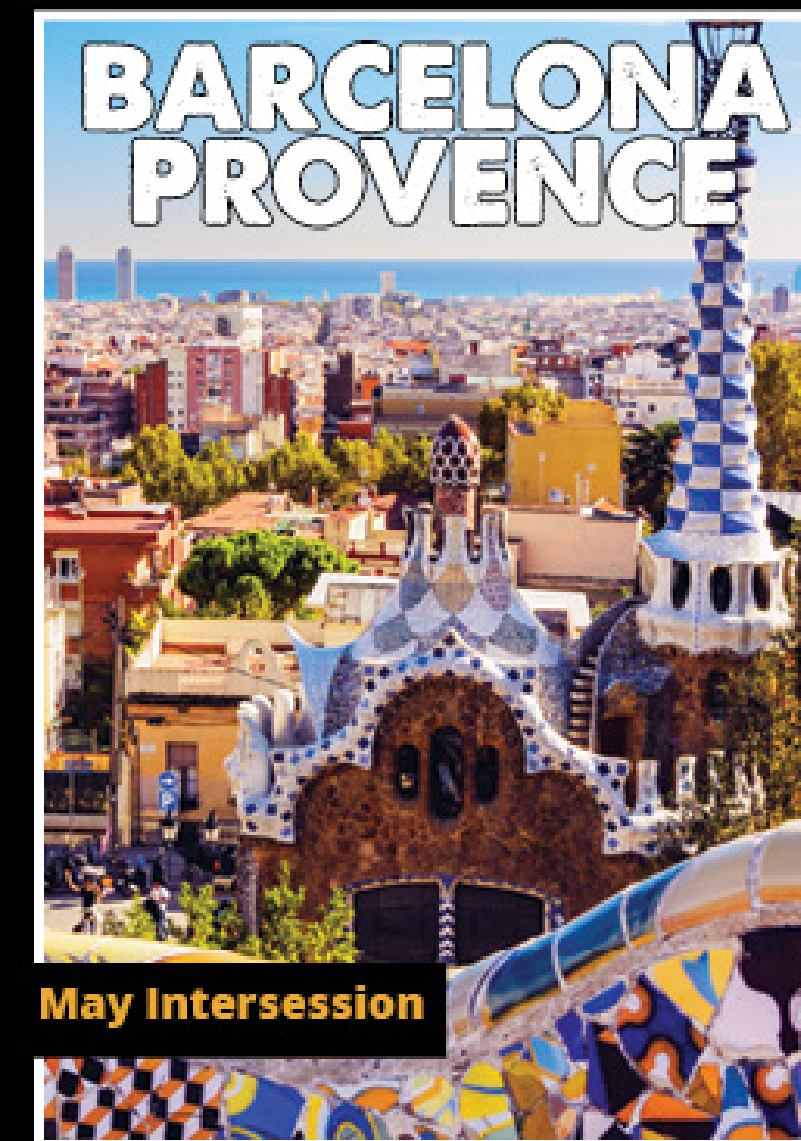
Prof. Sherri Arthur  
sherri.j.arthur@occc.edu



LONDON THEATER

Spring Break

Prof. Brent Noel  
bnoel@occc.edu



BARCELONA PROVENCE

May Intersession

Dr. Ginnett Rollins  
grollins@occc.edu



PERU

May Intersession

Prof. Hilde Votaw  
hilde.m.votaw@occc.edu



IRELAND

May Intersession

Prof. Julie Rice-Rollins  
jrollins@occc.edu



THAILAND

May Intersession

Prof. Sherri Arthur  
sherri.j.arthur@occc.edu



Note: Students must enroll in the course offered with the study abroad trip.

**FOR MORE INFORMATION**

For more information, contact the Professor chaperone or SAA Program Director:  
Christian Alyea  
christian@studyabroadassociation.com





# 1. PLAN AHEAD & START EARLY

- Select your programs for the following year during the spring semester of the current academic year. This will allow faculty adequate time for program approval, creating coursework, risk management and program promotion.
- Additionally, this allows students sufficient time to save money for their study abroad experience.





# 2. STUDY ABROAD FAIR

- Spring Semester and Fall Semester Fairs
- Invite International Students to Participate
- Facilitate Material Sharing (Videos, Pictures, Exhibition & Testimonials of Experiences)
- Arrange for the local post office to visit and register students for passports





# 3. STUDY ABROAD TABLE

- Informational study abroad tables in student common areas will increase awareness of programs.
- The table can have handouts, trip details and directions on where to receive more information on the global opportunities being offered.





# 4. CAMPUS WIDE EMAIL

FALL SEMESTER

SPRING SEMESTER

Oklahoma City Community College  
**PIONEER**

Home News Features Reviews Columns Commentary Sports Community Multimedia Blogs

**SEARCH RESULTS FOR "STUDY ABROAD"**

**STUDY ABROAD WITH OCCC**  
February 8, 2017 0 450  
...Imagine exploring and roaming the streets of Costa Rica, London or Greece for college credit. Sound appealing? Oklahoma City Community College and Oklahoma Study Abroad work together to give... [Read More](#) →

**STUDY ABROAD PACKAGES AFFORDABLE, LIFE-CHANGING**  
November 24, 2013 0 295  
...Education, authenticity and affordability are the main focus of Oklahoma Study Abroad courses, said Christian Alyea, trip director. Sporting a bright orange tie and an enthusiastic attitude, Alyea gave... [Read More](#) →

**MEET OUR STAFF**  
Meet Our Staff: Cici Si...

You can get a wireless discount at OKLAHOMA CITY COMMUNITY COLLEGE.\*  
Where you use it is up to you.  
[Student Savings](#)  
[Staff Savings](#)

\*Req's student ID or proof of employment with an eligible AT&T business. If avail, discount applies only for the monthly service charges of qualified plans. ©2017 AT&T Intellectual Property. All rights reserved. AT&T and Globe logo are registered trademarks of AT&T Intellectual Property.



# 5. ORGANIZE A FACULTY DEVELOPMENT

- The faculty development is for professors who are interested in learning more about Faculty-led study abroad trips and the process of organizing them.
- This helps to provide diversity with destinations and educational focuses.
- Additionally, this increases participation among the faculty, ensuring there are plenty of programs being offered.





# 6. SCHOLARSHIPS & FUNDRAISING

- Annual "study abroad scholarship" for deserving students (when possible).
- Internal Fundraising & Creativity (France Trip and Crêpes, Art Trips: Drawing and Commissions, Painting & Window Art).
- Schools can use a fundraising services similar to:  
[www.fundmytravel.com](http://www.fundmytravel.com)  
[www.gofundme.com](http://www.gofundme.com)  
[www.gogetfunding.com](http://www.gogetfunding.com)





# 7. STUDY ABROAD COURSES THAT STUDENTS NEED

- Increase participation by selecting courses that students must take
- General Education Courses



**SPAIN**  
*Art Study Abroad*



**MAY 21–31, 2018**      **Program Price: \$2,800**

**TRIP HIGHLIGHTS:**

- Madrid Historical Walking Tour
- Majestic Madrid Walking Tour
- Historical & Cultural Walking Tours
- Barcelona Historical Walking Tour
- Museo Nacional Centro de Arte Reina Sofia
- Museo Nacional Del Prado
- Museu Nacional d'Art de Catalunya
- Gaudí & Modernisme Walking Tour
- Toledo Day Trip
- El Greco Museum
- Sagrada Familia
- Markets & Tapas Crawl

**FOR MORE INFORMATION:**

**Professor Todd Parker**  
todd.parker@swosu.edu

**Christian Alyea**  
Director, Oklahoma Study Abroad  
christian@oklahomastudyabroad.com  
972.464.9609 or 405.549.3329





# 8. MARKETING & SOCIAL MEDIA

- Eye catching posters around campus (use television monitors if possible)
- Study abroad page on your college's official website
- Use social media to promote, share information about the trip and useful articles about education abroad
- Articles in the campus newspaper
- Banners in entrances of campus parking lots
- Promote the trip in the local community and recruit new students

**INDIA**  
*Study Abroad*  
Dec. 26, 2015–Jan. 9, 2016

**\$3120\***  
\* Price includes roundtrip airfare. Airfare stands as an estimate until ticketing is finalized. Visa not included.

**Cities**

- Delhi
- Agra
- Jaipur
- Udaipur
- Pushkar
- Varanasi

**Trip Highlights**

- Cultural programs
- Palaces
- Rickshaw Tour
- Camel Safari
- Elephant Ride
- Archaeological Sites
- Temples & Holy Sites
- Markets
- Taj Mahal
- Candle Flower Ceremony
- Cooking Lessons
- Boat Rides
- And much more!

**For More Info:**

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OKSA Program Director  
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972.464.9609 or 405.549.3329

[www.oklahomastudyabroad.com](http://www.oklahomastudyabroad.com)



# 9. REGULAR INFORMATIONAL MEETINGS

- Hold meetings throughout the semester to build excitement for the trips.
- Cover basic study abroad trip information and include a Q&A session.
- The meetings can be offered as webinars, so interested students can attend without actually having to be on campus.



OCT. 11TH  
AT 4:30 PM IN THE  
SHORE ART GALLERY

**INTEREST MEETING**

PIZZA AND DRINKS  
WILL BE SERVED

ART AND DESIGN DEPARTMENT  
**STUDY ABROAD**  
MAY 14TH - JULY 2ND, 2012

PAINTING 1 • ART HISTORY SURVEY 2  
STREET PHOTOGRAPHY • SP. TOPIC:  
ART HISTORY • SP. TOPIC: PAINTING

FOR MORE INFO  
VISIT THE ART  
DEPARTMENT OFFICE



# 10. AFFORDABLE PROGRAMS

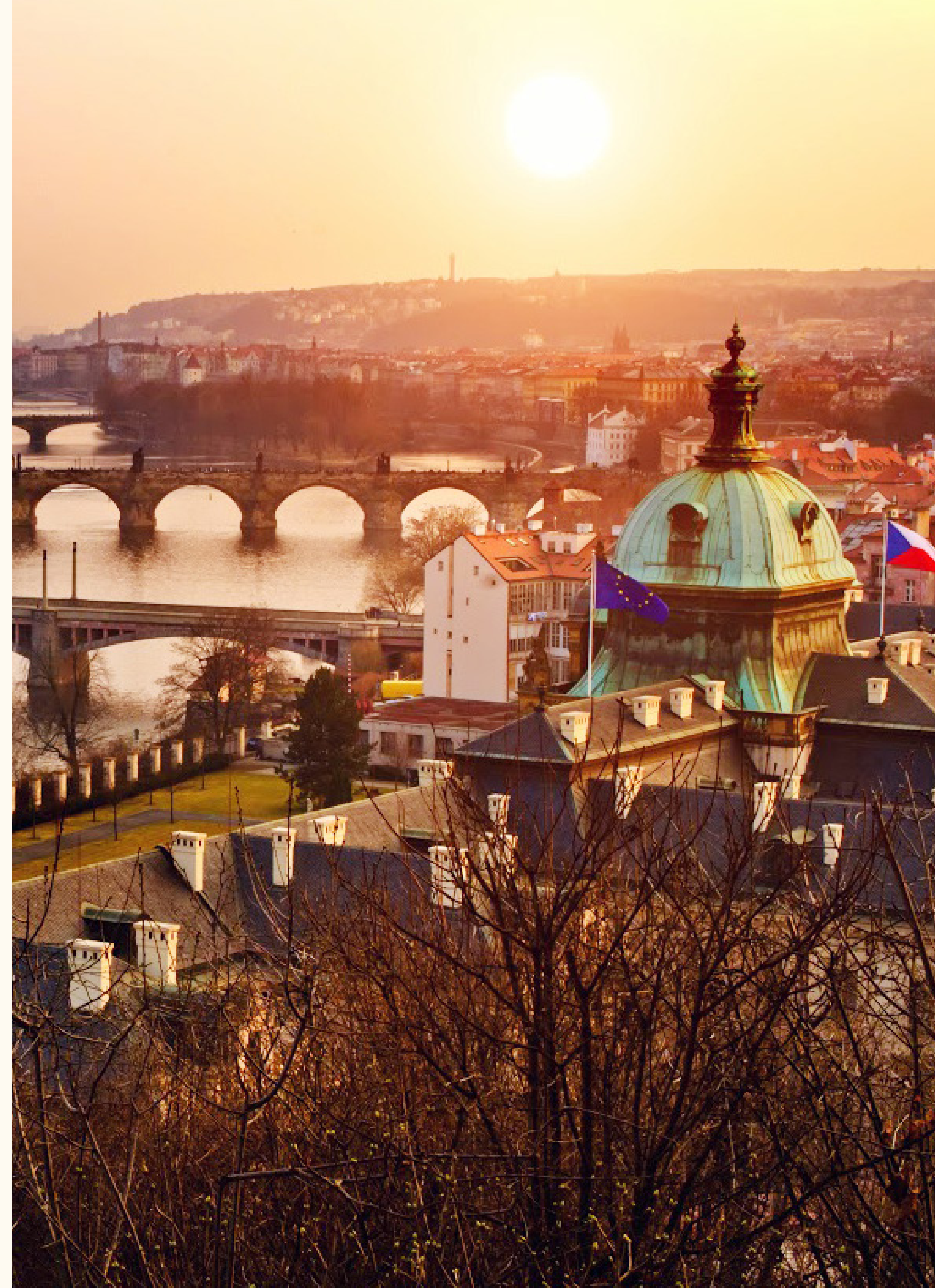
- Offer programs that are financially within reach for a larger percentage of the students
- Make sure to choose providers that use local resources (guides, locally owned places of accommodation, public transportation, etc) to ensure affordability and authenticity
- Recurring Programs
- For the most affordable programs choose City Stay Programs.





# CITY STAY PROGRAMS: MORE AFFORDABLE & FLEXIBLE

- Build a deeper relationship with the city and explore all it has to offer
- Programs made affordable due to reduced transportation costs and extended stay discounts at places of accommodation
- Shorter programs are within reach of more students, especially those who have full time jobs and/or parental responsibilities





# HOW TO FIND THE BEST QUALITY FOR THE BEST PRICE?

**Step 1:** Proper search engines (HW, HB, BOOKING, TRIPADVISOR)

**Step 2:** Compare reviews, ratings & prices

**Step 3:** Rooming breakdown

**Step 4:** Visit location in person\*

**Step 5:** Best Airfare Deals & Travel Days (Skyscanner, Kiwi, StudentUniverse, Direct with Airlines)

**Step 6:** Local Guides & Experts = Authenticity & Affordability

**LET'S GIVE IT A GO!**





# WHAT ARE YOUR BIGGEST CONCERNS WHEN IT COMES TO TAKING STUDENTS & FACULTY ABROAD?







# 5 STEPS TO INCREASE SAFETY & **REDUCE RISK** WHILE ABROAD

**Step 1:** Travel Advisories from the Department of State and CDC (Center for Disease Control and Prevention)

**Step 2:** Top Quality Traveler's Insurance

**Step 3:** In-depth Pre-trip Orientation Webinar

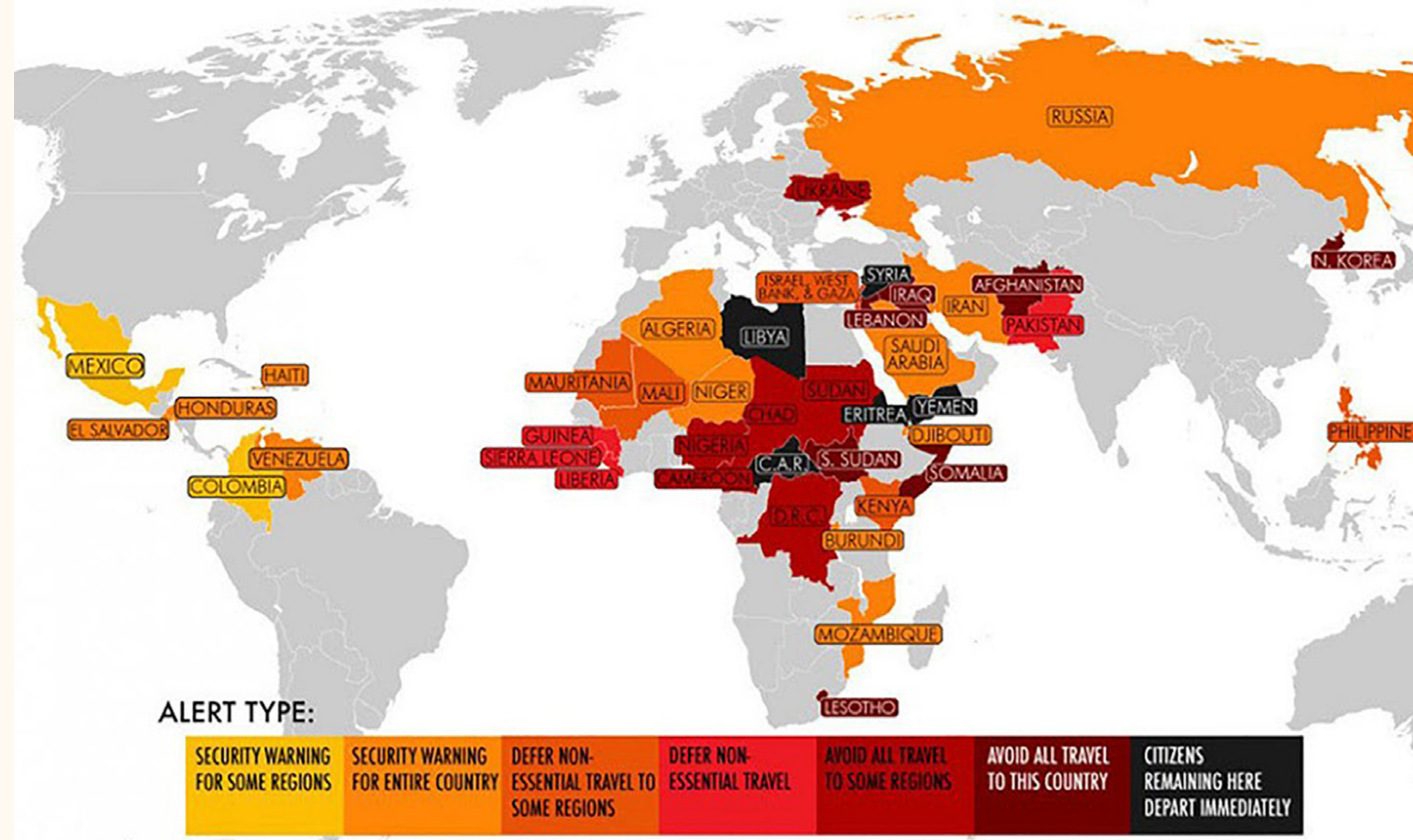
**Step 4:** In-depth On-ground Briefing, Rules of the Road, Live On-ground Updates

**Step 5:** Emergency Response Guidelines for Faculty-led Study Abroad Programs



# STEP 1: TRAVEL ADVISORIES FROM THE DEPARTMENT OF STATE

U.S. State Department Travel Warnings for Citizens





# STEP 2: TOP QUALITY TRAVELER'S INSURANCE

COMPREHENSIVE KEY BENEFITS AT A GLANCE

Schedule of Benefits*	BASIC from \$295 per year <small>(Daily &amp; Monthly rates available to Partners. Contact us for details)</small>	UPGRADE PLAN \$350 per year <small>(Daily &amp; Monthly rates available to Partners. Contact us for details)</small>	ULTIMATE PLAN \$375 per year <small>(Daily &amp; Monthly rates available to Partners. Contact us for details)</small>
Deductible	\$0	\$0	\$0
Medical Expense	\$250,000	\$500,000	\$500,000
Accident Expense	\$500,000	\$500,000	\$500,000
Mental Health**	Included in Medical	Included in Medical	Included in Medical
Covers Pre-Existing Conditions	---	---	Yes (New!)
Self-Inflicted Injuries/Injuries Sustained Under the Influence of Drugs/Alcohol	Included in Medical	Included in Medical	Included in Medical
Emergency Dental	\$750	\$750	\$750
Emergency Medical Evacuation	\$1,000,000	\$1,000,000	\$1,000,000
Repatriation of Remains	\$50,000	\$50,000	\$50,000
Bedside Visit	Included	Included	Included
Accidental Death & Dismemberment	\$20,000	\$20,000	\$20,000
Accidental Death & Dismemberment Air Only <small>(Paid in Lieu of Accidental Death &amp; Dismemberment Benefit)</small>	---	---	\$100,000
Trip Delay	\$50 per day/\$200 max	\$50 per day/\$200 max	\$150 per day/\$600 max
Trip Delay Due to Quarantine	\$250 per day/\$2,500 max	\$250 per day/\$2,500 max	\$250 per day/\$2,500 max
Baggage/Personal Effects (Maximum Benefit***)	\$2,000	\$2,000	\$2,000
Baggage Delay	\$200	\$200	\$200
Interscholastic Sports-Related Injuries	Included in Medical	Included in Medical	Included in Medical
Intramural, Club & Recreational Sports Injuries	Included in Medical	Included in Medical	Included in Medical
Maternity Complications	Included in Medical	Included in Medical	Included in Medical
24-Hour Travel Assistance by Generali Global Assistance	Included	Included	Included
Generali Global Web Tool	Included	Included	Included



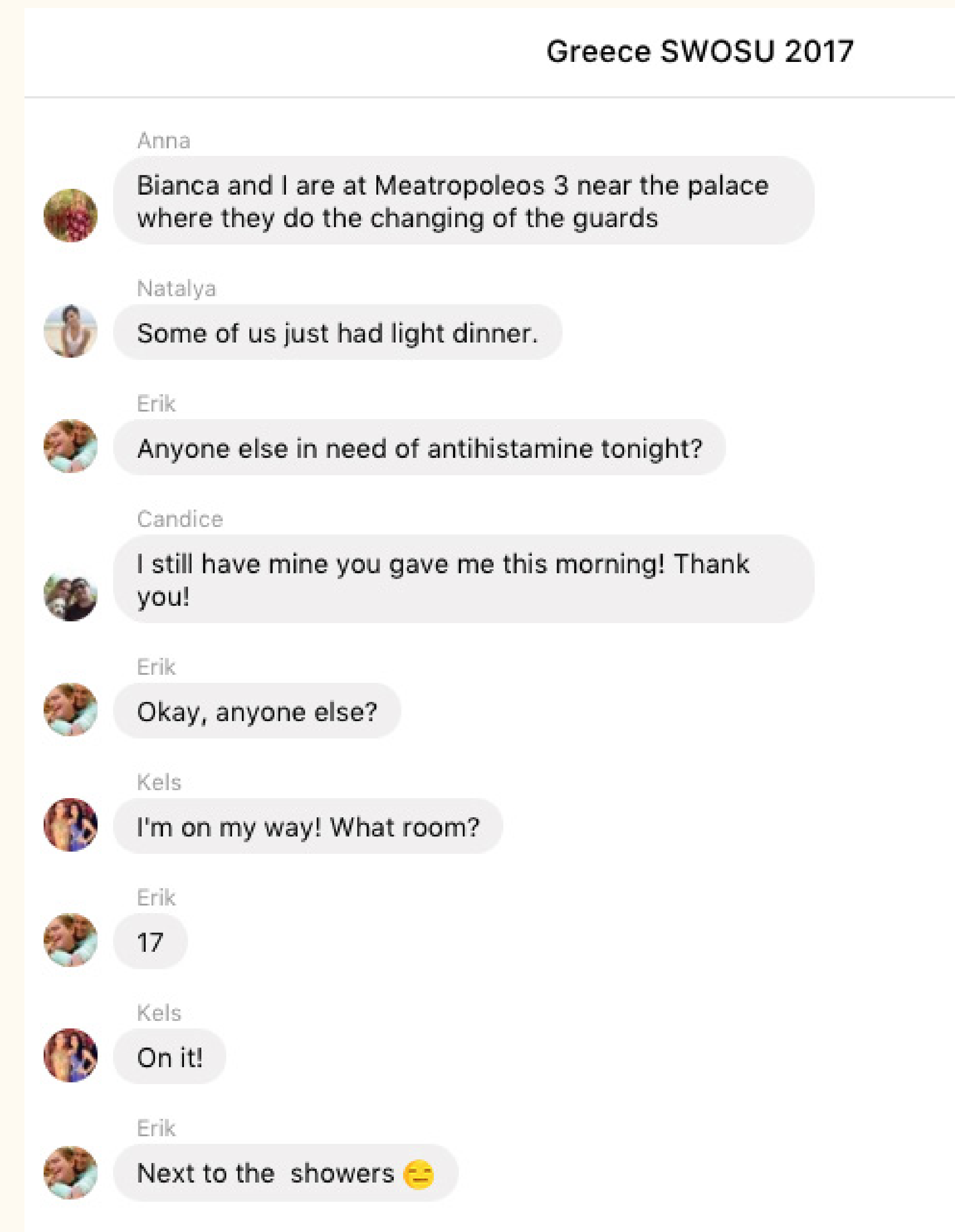
# STEP 3: IN-DEPTH PRE-TRIP ORIENTATION WEBINAR





# STEP 4: IN-DEPTH ON-GROUND BRIEFING, RULES OF THE ROAD, LIVE ON-GROUND UPDATES

(Whatsapp Group,  
Facebook Group, Local Sims)







# **STEP 5: EMERGENCY RESPONSE GUIDELINES FOR FACULTY-LED STUDY ABROAD PROGRAMS**

## **Three rules for handling an emergency abroad:**

1. Take control of the situation
2. Get to the scene as soon as possible
3. Document the events, details, and actions taken



# SATISFYING COURSE CONTACT HOURS

**How do we achieve 48 contact hours for a study abroad trip?**

- Pre-trip Meetings & Classes
- Field Experience & Experiential Learning
- Post Trip Meetings & Classes
- Online Courses in Conjunction with the Trip





# SO AGAIN, WHY ARE WE HERE?





# AUTHENTIC = AFFORDABLE





# BE SUSTAINABLE

*What does being sustainable mean?*

## Peru Textile Project





# CAHUITA ENVIRONMENTAL & EDUCATIONAL PROJECTS

- National Park Project
- Cahuita Primary School  
& Guide Training
- Sustaining a Town Through  
Eco-Tourism & Education
- Caribbean Bio Station







# HOW TO SUCCEED WITH SERVICE LEARNING

- Identify your passions and what causes are most important to you
- Does your cause fit with your overall institution's goals?
- Research various organizations and projects that operate in those fields
- If possible, visit the project prior to the group's visit
- Reach out to local colleges and universities in the locations you're visiting, open communication and brainstorm additional ways to get involved
- Connect within the local community. Do they want outside help? What do they really need? How can you help?
- Build your service learning project alongside the local community
- Clear and concise plan, objectives and purpose
- Complete the projects
- Reviews and feedback from local communities: listen, adjust, modify, plan, improve, and continue





**WHY**

We Do What We Do