www.ltmonline.net

theorlandoscene.com

Why, why, why ?

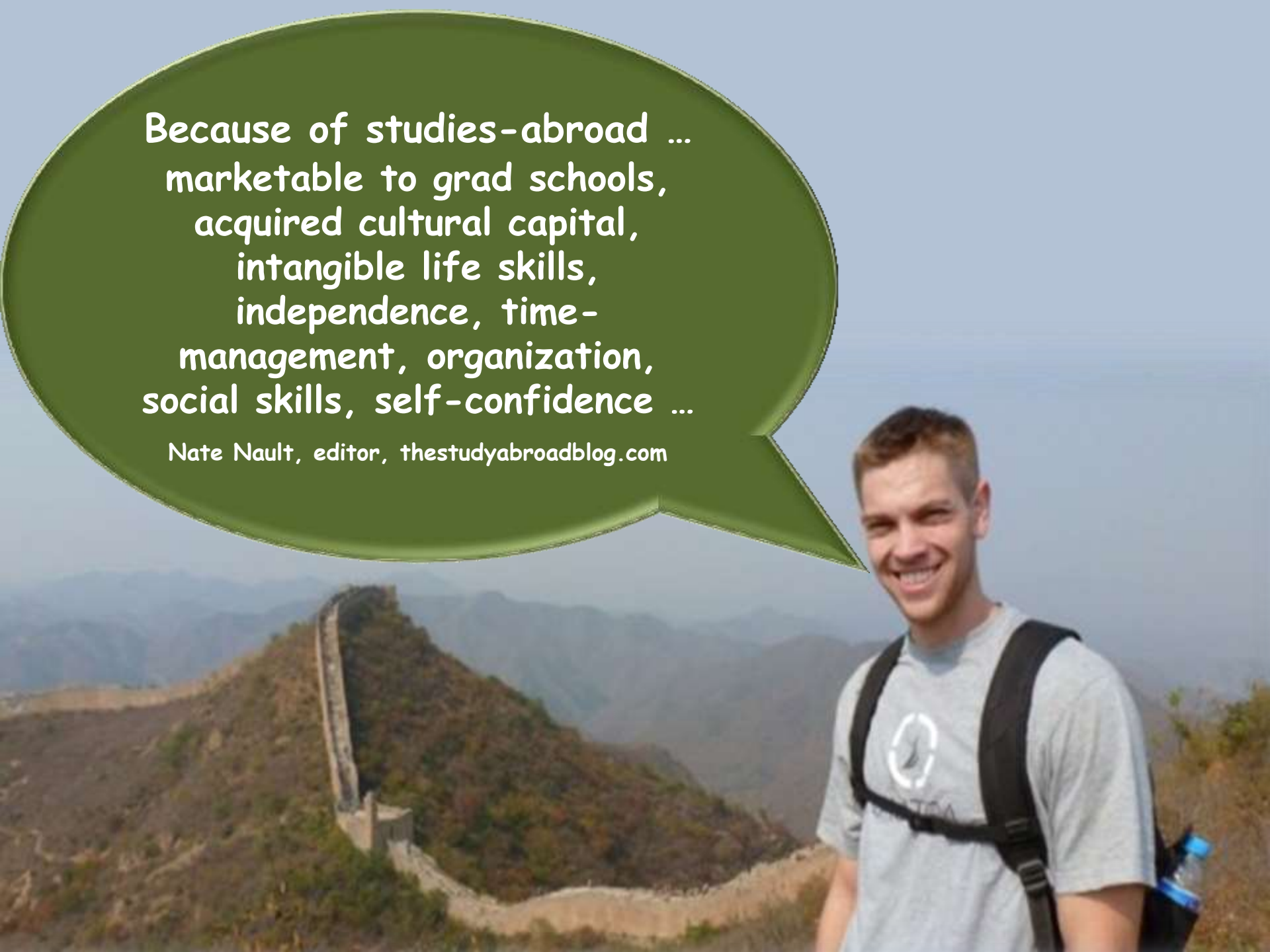
http://www.dawneurope.net

World citizen
vs.
World traveler

Scholarly quest =

Awareness,
Understanding,
Appreciation

Become a part of the world,
the world becomes part of them


Because of studies-abroad …
marketable to grad schools,
acquired cultural capital,
intangible life skills,
independence, time-
management, organization,
social skills, self-confidence …
Nate Nault, editor, thestudyabroadblog.com

www.telegraph.co.uk

www.travelchannel.com

livenewshot.com

www.design-moderne.com

mbftopeka.org

BD 2€

Economic Opportuniies

Educational Opportunites

Inability to Compete

GREAT
PUMPKIN

Norbert

Fundraising benefits …

- Student
- Society
- Program

Benefit to the Student …

- Diminished program fee
- Sales skills
- Team building skills
- Time management
- Organization
- Self-esteem
- Sense of achievement

Benefits to Society …

True leaders don't create followers, they create leaders.

www.giveforward.com

- Building community
- Self-empowerment
- Self-appreciation
- Developing future leaders
- Self-worth
- Virtuous circle of giving

Benefits to SAP …

- Lower cost = more students
- More students = lower per person cost
- Stronger connection with students
- Demonstrate leadership to learners
- Lower attrition rate / more travel
- Time investment = student commitment

Leaders become great, not because of their power, but because of their ability to empower others.
– John Maxwell

Off to a good start …

Contact School Finance Department

Set up dedicated fundraising account

$500 versus $12,000

Clear contact list with Foundation

Check with Student Activities Coordinator

Brainstorming !

Chick-fil-A®

Bowl-a-thon!

DATE : Nov 9

Entry Fee : $ 15

Open to students, family, friends, professors …
bowlers do not have to be going on SAP

Prizes!

jetsrant.com

Sign-up sheet for availability

Participants scheduled for 4-hour shifts

Divide proceeds to count at sponsor donations

Anything For A Buck

www.sodahead.com

rockethub.com

http://www.rockethub.com/projects/47080

http://www.rockethub.com/projects/34210

Fundraising Committee …

Determine 1st project

Consider ways to:

- **maximize revenue**
- **encourage outside participants**

Establish guidelines for award disbursements

Finalize details to launch project

Maximizing Revenue …

Tap team resources / contacts / network …

Prizes

Hotel stays, restaurant certificates, movie tickets, art prints, tangible items, scholarships for SAP participants

Outside fundraisers …

Friends, family, classmates, fellow faculty,

Ready to launch …

Meeting w/all interested students

Begin early / prior to application deadline

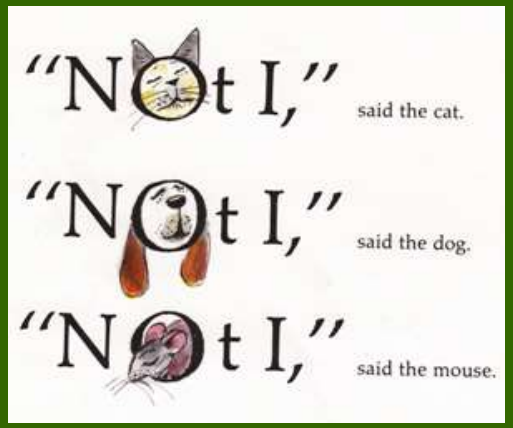
Explain how fundraising in general works

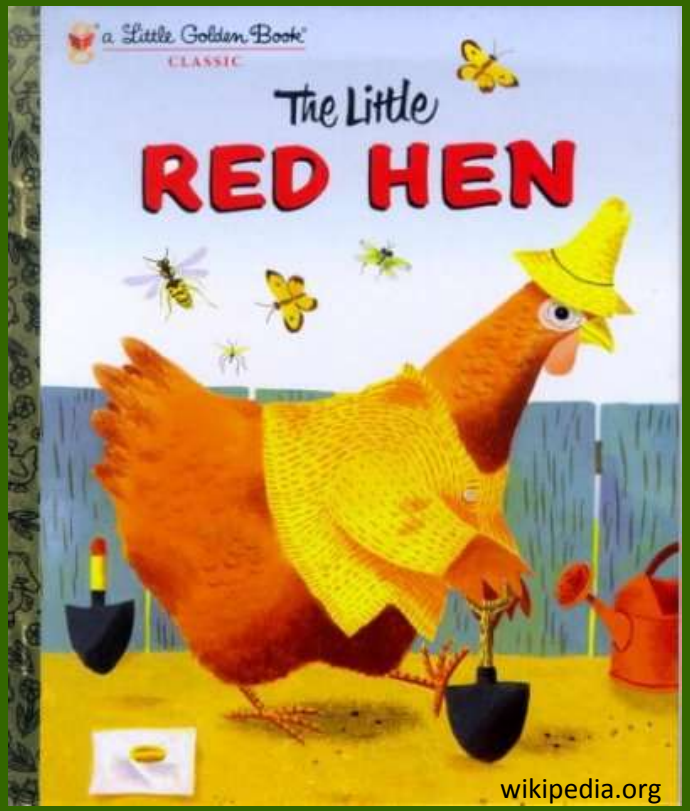
Give details / be specific

Include any waivers / disclaimers

Follow up meeting with email of powerpoint

How fundraising works ...


"Not I," said the cat.
"Not I," said the dog.
"Not I," said the mouse.


a Little Golden Book
CLASSIC
The Little
RED HEN
wikipedia.org

Division of profits from each project …

First $200 to purchase a major prize
to increase incentive to non-SAP participants,
future projects

Remaining profits from each fundraiser …

50% goes to General Fund	All SAP participants reaching minimum tier
20% to be divided among	Tier 2 earners
15% to be divided among	Tier 3 earners
10% for incentives and/or added program needs	Prizes, future events and/or deadline incentives
5%	SAP participants below minimum Tier

Tier3
> $1000
Tier 2
$500 - $999
Base Range Tier
$200 - $499

DISCLAIMER:

No participant can receive more than he/she has raised, before final deadline, and then, only after all participants have received full amounts raised in his/her name.

If there are any surplus funds, this amount will go back into the general fund for future disbursement.

Any amounts unused by an individual SAP participant, or division, will go into a general fund to either be:

- distributed among all SAP participants near final deadline;
- fund extra activities or upgrade existing planned-activities while abroad; fund deadline incentives;
- and/or a startup fund to remain in Fundraising account to start next year's SAP fundraising efforts.

Voici la cible …

To stay one step ahead of payment schedule!

Amounts will be kept in a Fund 6 account until installment is due.

If we do not raise enough to meet each installment, students need to be prepared to make the required payment.

Once paid, all monies are non-refundable.

Payment deadlines:

5 DEC … $250 app fee

13 FEB … $500 prog deposit

20 MAR $3250 balance
less schshp - $1500 (current amt)
- ttl bal $ 1650

Planned fundraisers :

Sep - Dec … Rockethub

Nov … Bowl-a-thon

Ongoing … Chik-fil-a AFAB

Spring … Exchange Grp

Bowl-a-thon!

WHERE : Firken & Kegler Bowling Center, Waterford Lakes

WHEN : Sunday, 9 Nov, 2pm

WHO : SAP participants and Valencia students & faculty/staff; friends & family

WHY : Lower price of SAP

Entry fee covers cost of 2 games and shoe rental.

jetsrant.com

Bowl-a-thon!

How to increase revenue …

Help gather donated prizes for incentive …
gift cards, movie tickets, restaurant certificates, theme park tickets, hotel stays,art prints, gift baskets. if you think, "Hey, I would like this." You could have a great prize idea.

Network through family, friends, etc. See if their places of business will be willing to help sponsor educational opportunities.

jetsrant.com

Bowl-a-thon!

Step 1: Register! Fill out form, return with $10 fee

Step 2: Solicit individuals/businesses to sponsor you; use sheet provided to keep track of who and how much! Sponsors pledge either amount per pin, or flat amount.

Step 3: Arrive on-time to Bowl-a-thon event. Have fun bowling! Bring sheet! Notate bowling scores on your sponsor sheet.

Step 4: Revisit each sponsor to collect amount of his/her pledge. The amount per pin, based on the highest score bowled.

Step 5: Turn in all collected funds by 1 DEC, to Valencia Business Office. Prizes awarded based on the following criteria …

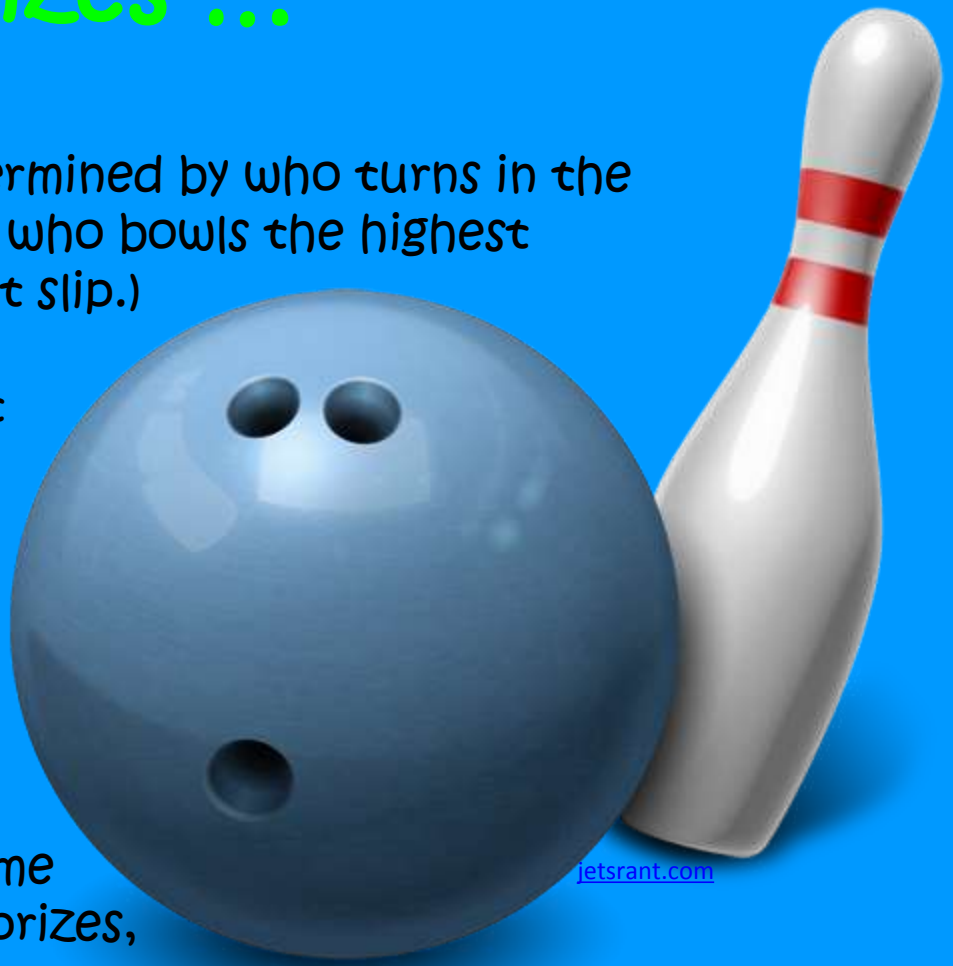
jetsrant.com

Bowl-a-thon!

Awarding of prizes …

The first place winner will be determined by who turns in the most cash by 5 pm, 1 DEC., not by who bowls the highest score! (See Prof Fowler for deposit slip.)

The person submitting the highest amount of $$$ will achieve first place; that person will select what he/she deems to be the best prize. Then the one w/the second highest amount will select, and so on, until all prizes are awarded. ALL Bowl-a-thon participants are eligible to win; some restrictions may apply to specific prizes, based on criteria set by donation.



jetsrant.com

Brainstorming !

Bowl-a-thon
Rockethub
Host Exchange Program
Table-top marketing events
5K Run
Casino Night
Riverboat Gambler Night
Kentucky Derby Day
So You Want To Be A Star
Fall Festival
Carnival
Spring Fling
Sporting Event / Marathon

Determine project

Maximize revenue

Encourage outside participants

Set award levels

Finalize details

Question & Answer

A leader's attitude is caught by his or her followers more quickly than his or her actions.

John C. Maxwell

When you see a lone nut doing something great, have the guts to be the first person to stand up and join in !